

"Open Standard DMR Tier III Trunking"

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Position and comp Head of Product Strategy,
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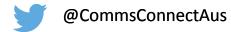




Open Standard DMR Tier III Trunking

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HEAD OF PRODUCT STRATEGY



Outline



- "Open Standards"
 - why are they important?
 - what is an open standard?
 - what are the keys to success?

DMR Tier III Trunking



Importance of standards



- PMR systems are privately owned and operated
 - End customer
 - Managed service networks

Both cases represent an investment

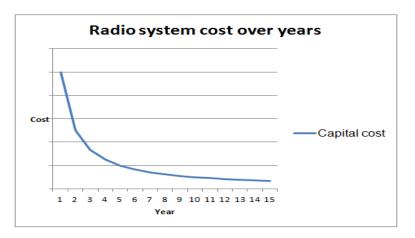




Longevity



- Radio systems involve capital cost
 - Infrastructure & terminals
 - Site structures, masts, antennas, backhaul etc
- 10+ year lifespan





PMR vs Public Cellular



Driver	PMR	Public Cellular
Coverage	Specifically designed	Concentrated on dense population
Reliability/resilience	Power backup, redundancy, mesh backhaul	Minimal to minimise site costs
Contention	Sized for traffic profile, queuing, pre-emption	Call failures during busy periods
Security	Built in or upgrade	e.g. phone hacking
Group communication	Standard	PTT over cellular, LTE 3GPP
Performance	Fast call setup, talk without answer	Longer setup, user has to answer



Protection



 PMR is essential for a lot of organisations but what protects the purchaser

"Open Standards"





Open Standards



- Definition;
 - Published specification
 - Anyone with expertise/resources can implement to realise products
 - General availability
 - Free
 - Purchase specification
 - Organisation membership fees
 - Royalty or IPR licensing



3 keys to Standard success





General availability of the standard



Critical mass of suppliers



Market demand





Standards Battles





Sony





JVC



Akai

Matsui



The Digital PMR Landscape



Public Safety

- P25
- TETRA

Low Cost Digital

- DMR
- dPMR
- NXDN
- PDT
- e-DMR

DMR Standard



ETSI Standard



- Manufacturer Extensions MFID
- Interoperability



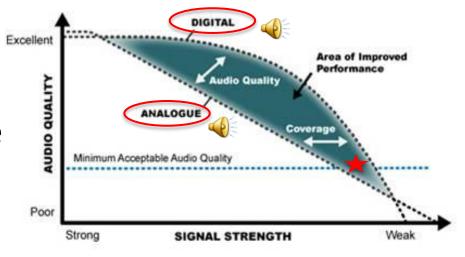
- Robustness
- Goal of "low cost digital"
- Ongoing standards development



DMR Tier III Trunking



- 2 slot TDMA in 12.5kHz
- 66 960mHz
- Digital voice
- 'Perceived' coverage increase





DMR Tier III Trunking



- Control channel (up to 4)
- Single, multi-site
- Individual, group (broadcast, all) priority, emergency, telephony voice calls
- Status, short data, packet data



Developments



- AIS (Application Interface Specification)
- Encryption
- Dynamic grouping
- Ambient listening

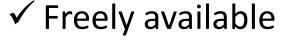


3 keys to Standard success





General availability of the standard





Critical mass of suppliers





Market demand

√ 90% analogue



Summary



- Open standards are critical to long term support and stability
- They create a level playing field

DMR

- Strength of the DMRA
- Robust interoperability programme
- Commitment of manufacturers



Whitepaper available



"Open Standard DMR Tier III Trunking" www.simocogroup.com

http://www.simocogroup.com/resource-library/whitepapers/open-standard-dmr-tier-iii-trunking







Conference materials available soon at

www.comms-connect.com.au

